

**Alfa Wassermann Diagnostic Technologies Wins Two Coveted Awards for Outstanding Service and Support**

***—Earns Omega NorthFace ScoreBoard Award for “World Class” Customer Service for 10<sup>th</sup> Consecutive Year—***

***—Is Named 2011 Infolab Vendor of the Year for Outstanding Sales Support—***

WEST CALDWELL, NJ – April 24, 2012 - Alfa Wassermann Diagnostic Technologies, LLC (AWDT), a leading provider of medical diagnostic instrumentation and reagents to the medical community, today announced that it has received two awards for outstanding service and support. For the 10<sup>th</sup> consecutive year, AWDT has won the prestigious NorthFace ScoreBoard Award<sup>SM</sup> from the Omega Management Group Corp. in recognition of its exemplary service to customers. The NorthFace ScoreBoard award is presented to companies who, as rated solely by their own customers, achieved excellence in customer satisfaction during the prior calendar year. Separately, AWDT was named the 2011 Vendor of the Year by leading laboratory products supplier Infolab, Inc.

“The NorthFace ScoreBoard Award recognizes organizations who offer exemplary customer service,” said John Alexander Maraganis, president and CEO of the Omega Management Group Corp. “Since this award represents the voice of the customer, it is viewed as an objective benchmark for excellence in customer service. Alfa Wassermann has earned the great distinction of having been named a NorthFace Award winner for each of the past 10 years, a testament to the ongoing excellence and exceptional consistency of their commitment to customers.”

The 2011 Infolab Vendor of the Year Award was presented to AWDT at the 2012 Infolab National Sales Meeting. Sumner Spradling, President of Infolab, noted, “Infolab works with dozens of equipment manufacturers, but nobody works with us as closely as Alfa Wassermann. Alfa Wassermann team members go out of their way to follow up on leads and keep the sales process moving. They have a ‘do whatever it takes’ attitude and are very accommodating. And, they embody what it means to be a true partner. We didn’t give Alfa Wassermann this award because they are the biggest...we gave it to them because they work the hardest.”

Peter J. Napoli, president of Alfa Wassermann Diagnostic Technologies, commented, “Winning the NorthFace Scoreboard award for 10 years in a row is a tremendous acknowledgement of the consistency of our outstanding customer service, while the Infolab Vendor of the Year Award highlights the strength of our relationships with our business partners. Achieving this level of excellence across the spectrum is a testament to the determination of our team to deliver the best in all of our activities. These awards belong to them, and I am honored to lead such an exceptional group.”

Alfa Wassermann Diagnostic Technologies, LLC is a leading provider of clinical diagnostic instrumentation and reagents. AWDT focuses on the needs of physician office laboratories and veterinary clinics. Alfa Wassermann’s diagnostic products include the high-performance, low-maintenance ACE Alera<sup>®</sup>, Vet Alera<sup>™</sup> and Alfa LIS, which are sold worldwide to physician, veterinary and research laboratories.

For more information, visit <http://awdt.us>

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